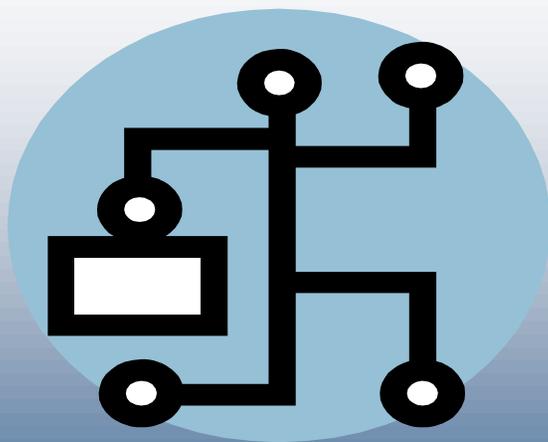
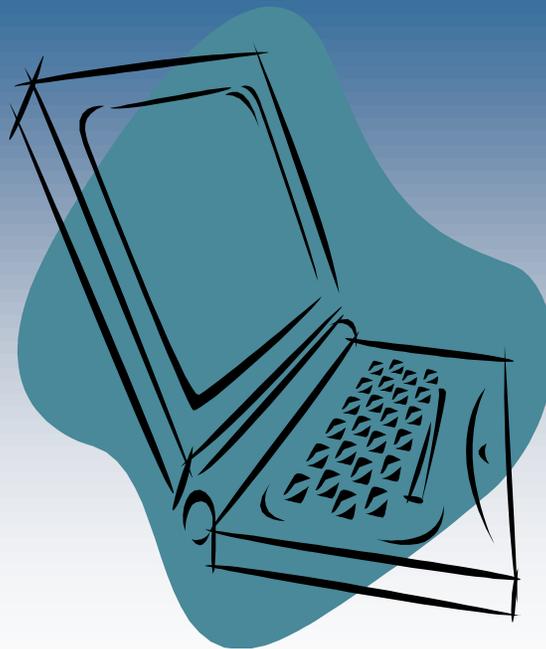




In this brochure you will learn about the effects media has on teenagers. Media (the means of communication or entertainment) is the most common way to communicate in the world. Media influence on teenagers can have a negative and a positive effect.



**MEDIA**



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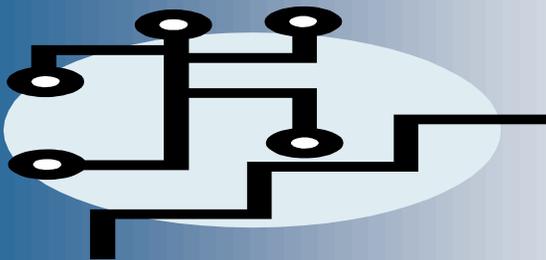
# Media Influence on Teenagers



**DO YOU WANT TO  
KNOW WHAT  
INFLUENCE MEDIA  
HAS ON TEENAGERS?**



Media is an inseparable part of most teenagers' life and can have a bad effect on teenagers. Media is the most common way to communicate in the world. Especially through technical media like television, mobile, Internet, etc. Media can have both positive or negative influence on people especially teenagers. Today's modern society is surrounded by media which is an essential part of people's lives and can be very useful depending on the way it is used. Every media has a different purpose depending on the situation.



### (POSITIVE & NEGATIVE)

Positive effects - sports stars talk about good health through ads, and support the significance of a healthy life style, e.g., eat healthy, exercise every day, do sports, etc. Media has increased the awareness of teenagers' surroundings. Also, technology has helped teenagers with knowledge that media provides. Television and the Internet has engaged a lot of teenagers to understand about issues of sex, sexually transmitted diseases, drugs, etc.

Negative effects - teens develop bad habits of spending too much time with technology. They tend to become lazy, aggressive from violence on television, and gain unwanted attitude. Teens use technological media like iPods, and mp3 players, which if they put on maximum volume they can become deaf easily. Violence is another thing that teens learn from media like violent movies making them aggressive. Magazines have skinny models, which make teen girls scared of eating and becoming too skinny.

