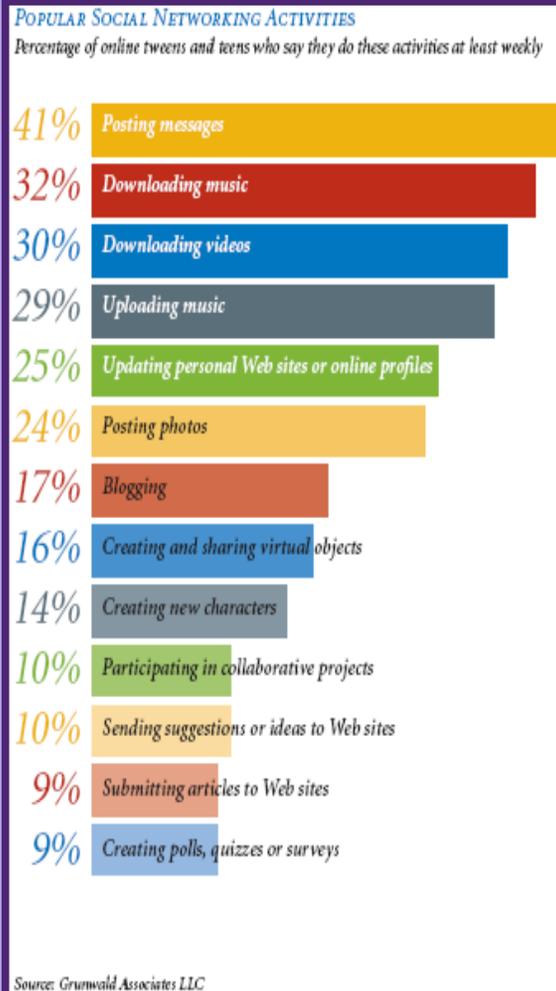


## Advertisements

Everyday we are exposed to a particular lifestyle portrayed in movies, TV shows, billboards and commercials. We see people dressed a certain way, living life "to the fullest" – in a particular way.

Unfortunately, these characters are created to sell products or raise ratings. Often what is portrayed may not be aligned with reality and yet we may feel that it's true.



Percentage of online teens who say they do this activities weekly.

Phone: 555-555-5555

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## Media Influence on Teens



## Early pregnancy

The majority of teens are not married and did not plan the teenage pregnancies. Unplanned teenage pregnancies can lead to higher high school dropout rates, higher rates of single parenthood throughout life and lowering scores in math and reading. Stopping teenage pregnancies requires hands on connection between parents and children and a good educational foundation and unbiased resources.



**1 in 3 teens in the United states will be pregnant by age 19.**

## Media Image

The impact of the media influence on body image is strong, especially for teen girls and women. However, almost everyone feels pressure from the media to have a specific body type. Even men constantly encounter muscular body builders as examples of their ideal body image. People see skinny actresses, models and men who have ingested hormones or other substances, and they compare themselves to these images, which results in feel-

ings of inadequacy. Many teenage girls are becoming weight conscious, even having eating disorders. Teenage boys are also insecure about how they look because of advertisements with well-built bodies. A study showed after watching a music video that the students did not like how their image was and wants to change it.



**1 of 6 are anorexia about 90%.  
(3% young girls and  
3-4% women.)**